

## Silent Auction Services December 2010

Dear Friends & Supporters of SAS,

Emma and I want to wish everyone a joyous holiday season and a prosperous new year. As we wrap up the year we have many things to be thankful for: great clients who have allowed us to share in their spectacular events, keenly insightful clients and supporters who have helped us get better in every aspect of our business and event operations, and dedicated staff and crew who exceed the very high standards that we set. 2011 looks by every indication to be a magnificent year for Houston. Almost every business person has said that they are as busy as they can remember. This should translate to increased support for non-profits - both financial and volunteer. And this support should result in our clients, and non-profits in general, furthering their missions and making this world a better place to live, to work and to hand off to the future. Thank you again for allowing us to be part of your life and work.

E&S

Montgomery County Youth Services  
Celebrity Golf Classic-Friday, November 12th

Held at the Woodlands Waterway Marriott, the event brought more than 450 people including celebrities, sponsors, guests, and volunteers.

There were several activities going on all night like balloon raffles, a live and silent auction, dancing and cocktails. The silent auction included many different items for people of all interests.

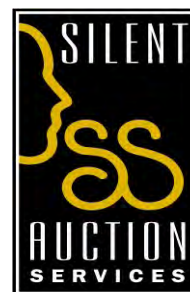
Interested in working a  
Silent Auction?

*Our next training session is January 15! If you know of someone who would be a qualifying candidate to work at our events, please let us know.*

Contact Jodi at:  
(713) 859-9436  
jmarine@silentauctionservices.com

Become a Merchant Donor!

Donating products and services to silent auction fundraisers supports good causes. We want to help in providing that to our clients. If you would like to be notified when we have an event so you may consider a marketing donation, please send us an e-mail or, of course, feel free to call us to discuss your products and services.



### UPCOMING EVENTS

On January 29, 2011, Montgomery County Court Appointed Special Advocates is hosting their Annual Gala: CASA Carnival. CASA provides volunteer support for neglected children and we are looking forward to helping them with their event!

Youth Development Center will be conducting Bon Vivant, a culinary event on January 31, 2011. This will be its second year and we could not be more excited!

### Quick Links...

Website:

[www.silentauctionservices.com](http://www.silentauctionservices.com)

Facebook:

[www.facebook.com/silentauctionservices](http://www.facebook.com/silentauctionservices)

Twitter:

[www.twitter.com/Silent\\_Auction](http://www.twitter.com/Silent_Auction)

Please support Golf Coast Regional Blood Center and help save lives by donating at 'Rock for Life' on Dec. 27 through Jan. 2 at select malls, Cinemark theatres, and all Neighborhood Donor Centers!

For more information please visit:  
<http://www.giveblood.org>

Auction Tip!

[www.greatergiving.com](http://www.greatergiving.com)

To get the bidding started with excitement, try implementing the Fifth Bid Frenzy. A fun way to offer a prize for those that place their bids on the fifth bid line first! When a guest writes their bid number on the specified line, then their bid number is entered into a drawing. After the silent auction closes, draw a winner. That person will get a prize you have received from donated items, an item that you know will appeal to your bidders. Encourage guests to join in the fun!

To read more about how Fifth Bid Frenzy can help at your auction, contact Patricia Borders at [pborders@greatergiving.com](mailto:pborders@greatergiving.com).